PRESS RELEASE



Hudson Group Announces Earnings Call to Discuss Fourth Quarter and Full Year 2017 Results

East Rutherford, NJ – March 1, 2018 – Hudson Ltd. (NYSE: HUD) ("Hudson Group" or the "Company"), a leader in North American travel retail, announced today that it will hold a conference call and webcast on Thursday, March 15, 2018 at 11:00 am ET to discuss its results for the fourth quarter and full year ended December 31, 2017.

We encourage participants to pre-register for the conference call using the following link: http://dpregister.com/10117342

Callers who pre-register will be given a conference passcode and unique PIN to gain immediate access to the call and bypass the live operator. Participants may pre-register at any time, including up to and after the call start time.

Those without internet access or unable to pre-register may dial in by calling:

PARTICIPANT DIAL IN (TOLL FREE): 1-866-777-2509 **PARTICIPANT INTERNATIONAL DIAL IN:** 1-412-317-5413

The webcast will be archived on our investor relations website at https://investors.hudsongroup.com/.

About Hudson Group

Hudson Group, one of the largest travel retailers in North America, is committed to enhancing the travel experience for over 300,000 travelers every day in the continental United States and Canada. A subsidiary of NYSE-traded Hudson Ltd. (HUD), Hudson Group is anchored by its iconic Hudson, Hudson News and Hudson Bookseller brands. Hudson Group operates nearly 1,000 duty-paid and duty-free stores in 88 locations, including airports, commuter terminals, hotels and some of the most visited landmarks and tourist destinations in the world. Our wide range of store concepts include travel essentials and convenience stores, bookstores, duty-free shops, branded specialty stores, electronics stores, and quick-service food and beverage outlets. For more information, visit www.hudsongroup.com and www.dufry.com.

For further information please contact:

Investor Contact

Deborah Belevan, CPA, IRC Hudson Group VP of Investor Relations 201.559.2111 **Media Contact**

Kristen Clonan Hudson Group VP of Corporate Communications 201.821.8088